

2009



PARTNERS

Program



PARTNERS PROGRAM

The South Carolina Workers' Compensation Educational Association is pleased to continue the successful **SCWCEA PARTNERS** program. Our PARTNERS program provides opportunity to participants to align themselves with the SCWCEA and the workers' compensation community through customized marketing platforms. These bundled packages provide dominant marketing exposure for our partners to help build and maintain year round relationships with the membership and other workers' compensation professionals.

After reviewing the enclosed information, we feel certain you will agree that your participation will yield a high level of creative visibility to the SCWCEA membership for a fraction of the normal cost and believe you will find this opportunity both beneficial and rewarding.

If you have any questions, please contact the SCWCEA office at 803.407.3360 or toll free at 866.459.4360. We look forward to your participation!

Sincerely,

Donna R. Croom
Executive Director

PARTNER BENEFITS	VALUE	PLATINUM \$5,500	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000
Memberships	Up to \$900	1 Firm/Business 15 Associate	1 Firm/Business 5 Associate	1 Firm/Business	1 Firm/Business
Logos with Link	\$1,200	√	√	√	√
Ad in Medical Seminar Program	\$500	Full Page	Half Page	Quarter Page	Quarter Page
Ad in Educational Conference Program	\$750	Full Page	Half Page	Quarter Page	Quarter Page
Registrations – Medical Seminar	Up to \$675	Three	Two	One	
Registrations – One Day Seminar	Up to \$300	Three	Two	One	
Registrations – Educational Conference	Up to \$900	Three	Two	One	
Advanced Hotel Access	Priceless!	√	√	√	√
Access to Database/Registrations	\$250	ALL	ALL	Registrations Only	
Pre-selection of booth locations	Priceless!	√	√		
Promotional materials in conference bags	\$800	√	√	√	√
Two Foursomes and Hole Sponsor at Golf Tournament OR Complimentary Exhibit Space at Conference(s)	\$1,250	TWO ----- Medical Seminar and Educational Conference	One ----- Educational Conference Only		
VALUE		\$7,525	\$5,975	\$3,538	\$2,463
SAVINGS		\$2,025	\$1,975	\$538	\$463

SCWCEA is pleased to present the following **New PARTNER** levels designed to offer yearlong recognition. Your support enables SCWCEA to continue to provide quality educational programs and professional networking opportunities. The following sponsor levels will apply to signature seminars and conferences throughout 2009.

Platinum Partner

\$5,500

- One Firm/Business and Fifteen Associate Memberships
 - Logo with link to Sponsor website on SCWCEA Homepage
 - Full page advertisement in Medical Seminar Program **NEW!**
 - Full page advertisement in Educational Conference Program
 - Partner recognition in all marketing materials produced by SCWCEA
 - Three complimentary registrations to 2009 Medical Seminar
 - Three complimentary registrations to 2009 One Day Seminar
 - Three complimentary registrations to 2009 Educational Conference
 - Advance notification and access to conference hotel rooms **NEW!**
 - Partner Recognition from podium and with ribbons at all SCWCEA events
- Access to SCWCEA Database and Conference Registrants lists **NEW!**
 - Pre-selection of booth locations
 - Opportunity to distribute promotional materials in conference registration packets
- Please select only one:
- Two teams during Educational Conference Golf Tournament and hole sponsorship
 - Complimentary exhibit space during Annual Medical Seminar, Educational Conference and One Day Seminar **NEW!** (ancillary items such as electricity/additional tables, not included)

Gold Partner

\$4,000

- One Firm/Business and Five Associate Memberships
 - Logo with link to Sponsor website on SCWCEA Homepage
 - Half page advertisement in Medical Seminar Program **NEW!**
 - Half page advertisement in Educational Conference Program
 - Partner recognition in all marketing materials produced by SCWCEA
 - Two complimentary registrations to 2009 Medical Seminar
 - Two complimentary registrations to 2009 One Day Seminar
 - Two complimentary registrations to 2009 Educational Conference
 - Advance notification and access to conference hotel rooms **NEW!**
 - Partner Recognition from podium and with ribbons at all SCWCEA events
- Access to SCWCEA Database and Conference Registrants lists **NEW!**
 - Pre-selection of booth locations
 - Opportunity to distribute promotional materials in conference registration packets
- Please select only one:
- One team during Educational Conference Golf Tournament and hole sponsorship
 - Complimentary exhibit space during Annual Educational Conference **NEW!** (ancillary items such as electricity/additional tables, not included)

Silver Partner

\$3,000

- One Firm/Business Membership
 - Logo with link to Sponsor website on SCWCEA Homepage
 - Quarter page advertisement in Medical Seminar Program **NEW!**
 - Quarter page advertisement in Educational Conference Program **NEW!**
 - Partner recognition in all marketing materials produced by SCWCEA
 - One complimentary registrations to 2009 Medical Seminar
 - One complimentary registrations to 2009 One Day Seminar
 - One complimentary registrations to 2009 Educational Conference
- Advance notification and access to conference hotel rooms **NEW!**
 - Partner recognition from podium and with ribbons at all SCWCEA events
 - Access to SCWCEA Database and Conference Registrants lists **NEW!**
 - Pre-selection of booth locations
 - Opportunity to distribute promotional materials in conference registration packets

Bronze Partner NEW!

\$2,000

- One Firm/Business Membership
 - Logo with link to Sponsor website on SCWCEA Homepage
 - Quarter page advertisement in Medical Seminar Program
 - Quarter page advertisement in Educational Conference Program
 - Partner recognition in all marketing materials produced by SCWCEA
- Advance notification and access to conference hotel rooms
 - Partner Recognition from podium and with ribbons at all SCWCEA events
 - Opportunity to distribute promotional materials in conference registration packets

The SCWCEA reserves the right to solicit smaller, targeted sponsorships for specific events

